

GLOBAL BANKING & Finance review



mechanical
DATA

PRINTING SPECIFICATIONS

Printing: Web Offset

Binding: Perfect Bound

Trim Size: 280mm x210mm (borders, type, etc.) Keep all important information 15mm from top, bottom and outer margins of bleed edges and 21mm from centre-line (inside margin) due to binding

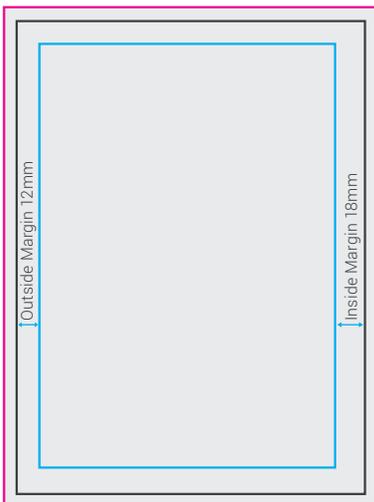
MATERIAL SPECIFICATIONS:

Digital data is required for all ad submissions.

- Preferred format is PDF/X-1 supplied at 100%: Acceptable format is PDF.
- Files should be press optimized, converted to CMYK or Grayscale. No RGB, LAB or embedded color profiles (such as ICC profiles) and have all fonts embedded.
- **Resolution:** 300 dpi
- **Maximum ink density:** 300% Limit

Advert Size:

	Bleed size	Trim size	Type area
Full Page	286(h) x 216mm (w) —	280(h) x 210mm (w) —	250(h) x 180mm (w) —
Double Page Spread (DPS)	286(h) x 426mm (w) —	280(h) x 420mm (w) —	—

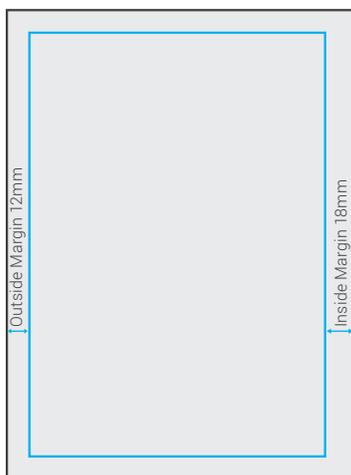


A FULL PAGE WITH BLEED:
286MM (H) X 216MM (W)

Example:



- This size incorporates 3mm bleed around each page
- Pink border represents bleed area
- We recommend keeping ALL important information at least 12mm away from the trim-edge (equates to 15mm inc bleed). **INSIDE MARGIN** Keep all important information 18mm away from the trim-edge (equates to 21mm inc bleed).



B FULL PAGE NO BLEED:
250MM (H) X 210MM (W)

Example:



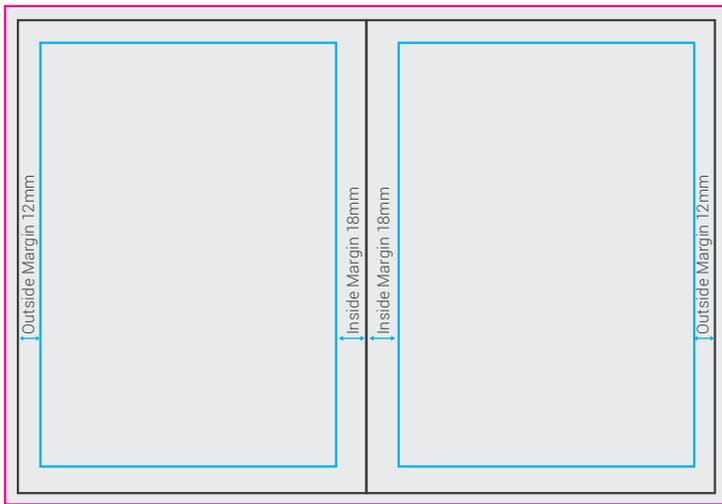
- Trim size 280mm x 210mm (black line)
- Type Area (blue line) 250mm x 210mm

Advert Size:

	Bleed size	Trim size	Type area
Full Page	286(h) x 216mm (w)	280(h) x 210mm (w)	250(h) x 180mm (w)
Double Page Spread (DPS)	286(h) x 426mm (w)	280(h) x 420mm (w)	See example below

Note: Perfect alignment of type or design across the gutter of two facing pages cannot be guaranteed.

C **DOUBLE PAGE SPREAD WITH BLEED:**
286MM (H) X 426MM (W)



- This size incorporates 3mm bleed around the double page spread.
- Pink border represents bleed area
- We recommend keeping ALL important information at least 12mm away from the trim-edge (equates to 15mm inc bleed). **INSIDE MARGIN** Keep all important information 18mm away from the trim-edge (equates to 21mm inc bleed).

Example:



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EMAIL ARTWORK TO: wrich@gbafmag.com

If artwork is too large to email please contact Wanda Rich by email for an alternative method to send the artwork